



# Chetak Logistics Limited

## Press Release

### **Chetak Foundation Supports Chetak DAV U-11 Cricket Tournament to Nurture Young Talent and Promote Sportsmanship**

New Delhi, [Date]: Chetak Foundation, the CSR arm of Chetak Logistics, a leader in automobile logistics, proudly supported the Chetak DAV U-11 Cricket Tournament, held at DAV Rohini Cricket Academy. The tournament was organized to provide a platform for young cricketers to showcase their skills, foster the spirit of sportsmanship, and promote holistic development through sports.

The tournament witnessed enthusiastic participation from young players, who displayed exceptional teamwork, discipline, and determination. The event was graced by esteemed dignitaries, sports personalities, and educationists who encouraged and motivated the budding cricketers. The tournament featured competitive matches, bringing out the best in young athletes and highlighting their potential to become future champions.

Mr. Sachin JKS Haritash, Director of Chetak Foundation, expressed his delight at the initiative, stating, “At Chetak Foundation, we believe in empowering young talent and fostering holistic growth through sports and education. Supporting the Chetak DAV U-11 Cricket Tournament aligns with our commitment to nurturing the next generation, instilling confidence, discipline, and teamwork among young players. It is an honor to be a part of this initiative that not only promotes cricket but also builds character and leadership skills in children.”

The Chetak DAV U-11 Cricket Tournament is an initiative to instill a love for sports from a young age and to develop key life skills such as perseverance, teamwork, and strategic thinking. Chetak Foundation’s support reinforces its dedication to creating a positive social impact by investing in initiatives that encourage youth development and healthy lifestyles.

The event concluded with a grand closing ceremony, where winners and outstanding performers were awarded trophies and accolades in recognition of their hard work and dedication. The tournament received overwhelming appreciation from parents, coaches, and cricket enthusiasts, who acknowledged the role of Chetak Foundation in promoting grassroots sports.

#### **About Chetak Foundation**

Chetak Foundation is committed to driving impactful social initiatives in the areas of education, health, livelihood, road safety, and environmental sustainability. Through strategic collaborations with leading organizations, the Foundation has launched several transformative programs, including ‘Zindagi Plus’ for road safety and health interventions.

#### **About Chetak Group**

Established in 1979, Chetak Group is a pioneer in the logistics industry, offering end-to-end supply chain solutions, including multimodal transportation, warehousing, and international freight forwarding. With 60 offices across India and 2 million sq. ft. of warehousing infrastructure, Chetak Group is trusted by top automobile brands, including Maruti Suzuki, Tata, Hyundai, Kia, JCB, and Honda.

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AN ISO 9001 - 2015  
C.NO.:Q.CL-09.16.083