

PRESS RELEASE

SHRI JAI KARAN SHARMA, FOUNDER CHETAK GROUP CONFERRED WITH THE TITLE OF 'HARYANA KA LAL' BY SARV BRAHMAN SAMAJ AT PARSHURAM EXCELLENCE AWARD 2024

SHRI SHARMA HONOURED FOR EXCELLENCE IN ENTREPRENEURSHIP AND CONTRIBUTION TO UNDERPRIVILEGED SECTION OF SOCIETY

Parshuram Excellence Awards felicitate prominent people from the Branham community in Haryana who excelled in their respective fields

Gurugram December 22, 2024: Shri Jai Karan Sharma, Founder Chairman, Chetak Group was conferred with the title of "**HARYANA KA LAL**" at the Sarv Brahman Samaj organised Parshuram Excellence Awards 2024, here, today. He He was honoured for excellence in Entrepreneurship and his outstanding and relentless contribution to the socio-economic development of Haryana. The event organised by Brahman Samaj witnessed the presence of top Brahman Luminaries from Haryana including Shri Mohan Lal Badoli Ji BJP President Haryana, Shri Ram Bilas Sharma Former BJP President Haryana, Shri Mool Chand Sharma former Minister and MLA Balabgarh, Shri Kuldeep Vats MLA Badli INC and Shri Mukesh Sharma MLA Gurgaon, who gave away the award. The award was received by Smt. Krishna Sharma, wife of late Shri Jai Karan Sharma and his sons Shri Mukesh Haritash, Rajesh Haritash and Sachin Haritash, Directors, Chetak Logistics.

The award event also witnessed the felicitation of various high-achievers of Haryana from the Branhman community including:

S.No	Name	Awards Name
1	Shri Rambilas Sharma	Rajneeti Ka Bhismpitama
2	Dr. Archana Mishra	Leader In Education
3	Shri Pawan Vats	Shresth Samajsevi
4	Shri Prem Sharma	Shresht Partrekar
5	Shri Narender Mohan Sharma	Utkrisht Nayay Palak
6	Shri Yogeshwar Dutt	Haryana Ka Bheem
7	Shri Mahaveer Singh Guddu	Sangeeth Samrat
8	Shri Vinod Vats	Utkrishta Shiksha Prabandhan
9	Dr. Gajraj Kaushik	Utkrishta Swathay Samaj Sevi
10	Kumari Mahi Kaushik	Ubharti Khel Pretibha
11	Shri Sanjay Bhardwaj	Game Emperor
12	Shri Chand Karan Sharma	Education And Social Upliftment
13	Mrs Chandrakanta Rajpurohit	Women's Volleyball Champion



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Speaking on the occasion Shri Mohan Lal Badoli, President BJP, Haryana said, "We are proud to confer the title of "Haryana Ka Lal" upon late Shri Jai Karan Sharma recognising his growth story of a farmer's son who belonged to a small village and with his passion and hard work went on to set up one of the largest logistics companies in India. He created immense employment opportunities, supported numerous budding entrepreneurs and through his philanthropic outreach helped education institutions, especially focussing on encouraging girl students. I was happy to hand over the award to his wife and sons who are taking his legacy forward, by expanding his business and through social work."

Sachin JKS haritasH, Director of Chetak Logistics and youngest son of Shri Jai Karan Sharma said, "We are humbled to receive the 'Haryana Ka Lal' award for our father at **Sarv Brahman Parshuram Excellence Awards 2024**. He was the son of the soil. It is heartening to see the senior leaders and Brahman Samaj acknowledging his contribution to his homeland Haryana. His early education, entrepreneurial journey, passion, tribulations, and triumphs will continue to inspire the youth. His philosophy of growing together helped him take everyone along. His passion for philanthropy saw him support religious and educational institutions. We hope and aspire to take forward his legacy through Chetak Logistics and Chetak Foundation."

The event witnessed an impressive attendance of various Brahman Sabhas from across NCR who were felicitating at the event:

S.No	Sabha Name	Place
1	Brahman Akta Munch	Mahaveer Pura-Ggn
2	Shree Brahman Sabha	Treenagar-Delhi
3	World Brahmin Federation India	Vasant Vihar Delhi
4	Bramah Jyoti Brahmin Utthan Sabha	Sector 21,22,23, Palam Vihar
5	Roti Bank	Distt. Police Line, Gurugram
6	Rashtriya Parshuram Parishad Gurugram	Sheetla Mata Road Gurugram
7	Pandit Foundation Trust Bharat Rajistered	Dda Flate No. I Tower Sawda,Jhewra Delhi
8	Bhagwan Parshuram Sena ,haryana	Brahman Bhawan Gohana
9	Brahman Samaj Ncr	39/7, Shakti Nagar, Delhi
10	Shree Brahman Sabha	Paschim Vihar
11	National Human Welfare Council	Plot-76-D Phase Iv,Udyog Vihar Gurugram
12	Brahman Kalyan Samiti	Charkhi Dadri
13	Women Wing Wbf	Gurugram
14	Shree Brahman Sabha Jharsa	Jharsa
15	Bhagwan Parshuram Seva Dal	Main Chawla Road Najafgarh New Delhi
16	Shree Brahman Parishad	Sector-10a Gurugram
17	Shree Parshuram Brahman Sabha	Main Road G & H Block Ashok Vihar Gurugram
18	Brahman Samaj Of India	Silokhra House, Moti Vihar Gurugram
19	Brahman Khap	Kaithal
20	Aadarsh Brahman Sabha Sudhar Samiti	Patoundi
21	Residents Welfare Association Sector 5	Gurugram
22	Brahman Sabha	District- Rewari
23	Brahman Samaj Haryana	Gohana Road Panipat Haryana
24	Brahman Sabha	Faridabad
25	Brahman Sabha	Taimur Nagar Delhi
26	Brahman Sabha	Sonipat
27	Brahman Parshuram Seva Pratisthan	Rohini Delhi
28	Rashtriya Hit Seva Samiti	Gurugram

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An enchanting panel discussion

The event started with an enriching panel discussion on "Our role and responsibility for the social upliftment of underprivileged," moderated by Shri Sukhbir Sharma, Director – Operations - The Chatterjee Group, Shri Manohar Bhat Former Director KIA Motors, Shri Mahabir Parshad Sharma - Fonder Anil Cargo, Shri Vinay Kaushik - Deputy Secretary Govt of Delhi and Shri Shashikant Kaushik - President World Brahmin Federation shared their views and perspectives on the theme. The discussion was very well received by the audience, comprising prominent members from Brahman Samaj from Haryana and NCR.

About Shri Jai Karan Sharma

Shri Jai Karan Sharma, the son of a farmer, hailing from Jhinjhar, a small village in Haryana was a self-made entrepreneur who started from scratch and went on to build the Chetak Group, one of the leaders in Logistics, in India. His success sparked the imagination of a generation of progressive Indian entrepreneurs. He was a business statesman and visionary who introduced, what is now called Integrated Logistics solutions with multi-modal transportation, warehousing, packaging and just-in-time solutions, and way back in the 1980s.

He stood for inclusive growth. He supported numerous potential entrepreneurs in setting up their own transport companies. He created livelihood opportunities for thousands of people. He had a passion for helping underprivileged people of society. He contributed to the education sector by supporting the infrastructure development of schools and colleges for economically weaker children.

Shri Sharma's contributions to the social and economic development of society at large have been numerous recognised by many national and international organisations. In the past he was awarded the "Transport Rattan" the "Rashtriya Udyog Ratan" Award, "Outstanding National Citizen" and he was also bestowed with the title of "Transport Samraat" and the "Udyog Rattan" Award by the Institute of Economic Studies.

He left for his heavenly abode in October 2020. Posthumously, the Logistics Industry bestowed him the title of "The Logistics man of India" in 2021. Shri G. Kishan Reddy, Hon'ble Minister for Tourism, Culture and Development of the North-Eastern Region, released a postal Stamp issued by the Indian Postal Department to honour and recognise Shri Sharma's contribution to the nation's socio-economic development, in 2022. He was also honoured with the "Life Time Achievement Award" at the Social Impact Award in Jan 2023. He was awarded the title of "The Logistics Man of India" by The Economic Times (ET Auto), was conferred with the "Real Heroes" award by Zee TV and was given a 'Life Time Achievement Award' by the Society of Indian Automobile Manufacturers (SIAM), recently.

His dream lives on, through the Chetak Foundation, a social arm of Chetak Group, set up by his family as a tribute to its founder Late Shri Jai Karan Sharma's vision of making a positive impact on the lives of underprivileged communities. The Foundation is focussing on various areas including Education, Environment, Health, Livelihood, Nutrition and Road Safety.

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About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 million sq. ft modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches across India at major industrial hubs to provide practical solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of automobile industry leaders since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

For more information, please contact.

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