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## CSR: Chetak Logistics and DSEU sign an MoU to strengthen Employability of Logistic and transport students

Chetak Foundation is the Corporate Social Responsibility (CSR) arm of Chetak group, a leading player in logistics, in India

by India CSR Network — 2 months ago in CSR



NEW DELHI: The Delhi Skill and Entrepreneur University (DSEU) and Chetak Logistics today signed an MoU to jointly develop a course curriculum for Logistics and Transportation Courses at DSEU, in the presence of G Raghuram, Principal Academic Advisor at National Rail & Transportation Institute (NITI) and Chairman Advisory Board, Chetak Foundation, Neharika Vohra, Vice Chancellor DSEU, Ashwani Kansal – Registrar DSEU, Mukesh Haritash, Sachin Haritash and Arun Arora, Directors, Chetak Foundation.

In addition, Chetak Foundation has also announced the setting up of the Jai Krishna Scholarship and Logistics Awards for the students of these domains.

Chetak Foundation is the Corporate Social Responsibility (CSR) arm of Chetak group, a leading player in logistics, in India. The Foundation is working on improving the quality of life for underprivileged communities in the logistic space and public at large in the domain of its focus areas.



Sachin Haritash Director Chetak Logistic, Mukesh Haritash Director Chetak Logistic, Prof. G Raghuram Chairman Advisory Board, Neharika Vohra Vice-Chancellor DSEU, Ashwani Kansal Registrar DSEU and Arun Arora Director Chetak Foundation.

Speaking on the occasion, Ms. Neharika Vohra, Vice-Chancellor, DSEU said, "We are delighted to enter into an agreement with Chetak Logistics to work on upgrading the course structure of Logistics and Transportation courses at DSEU and to enhance employability of our students. We are glad that Chetak Group is offering Jai Krishna Scholarship awards to students pursuing these courses. We look forward to maintaining a long and fruitful relationship."

DSEU has been established by the Government of Delhi in August 2020 for Skill development and to seek employment and inculcate an entrepreneurial mindset. DSEU aims to fill the existing vacancy of skill training in the industry and provide great opportunities to the youth. The university will offer people from all sections of the society to study here so that world-class education can be available to the underprivileged sections of the society. The courses offered by DSEU will be driven by the needs of the industry and will prepare the graduates for a career.



Mukesh Haritash, Director, Chetak Group

Prof. G Raghuram said, "It is heartening to see Chetak Logistics and Chetak Foundation come forward and join with DSEU for a noble cause. It is a perfect alignment of corporate, academic and social forces joining hand to strengthen the next generation to make them market-ready. Chetak Group's vast experience in Logistics will add value to the most modern methods of teaching pursued at DSEU. My congratulations and best wishes to both partners.

Chetak group has vast experience in the logistic sector and to strengthen these efforts, Chetak Group on its part will provide guest faculty, internship and employment opportunities to the students here.



Sachin Haritash, Director, Chetak Group

Sachin Haritash, Director, Chetak Logistics said "We are delighted to have tied up with the prestigious Delhi Skill and Entrepreneur University. Our father Late Shri J K Sharma created livelihood opportunities for thousands of people and was passionate to help the underprivileged people in society. To take his vision forward, the Foundation has set up 'Jai Krishna Scholarship' to help students of the Economically Weaker Section and Jai Krishna Logistics Awards to recognize the DSEU students who will provide innovative solutions in the logistics domain. We are thankful to Vice-Chancellor Ms. Neharika and her team for this alignment, which will seek to make students employable through world-class skill education" he added.

The Chetak Foundation has rolled out amazing schemes to take its mission forward. Poshan Plus (Hunger alleviation and Nutrition), Swasthya Plus (Health & Fitness), 'Siksha se Rozgaar' (Education to Livelihood), Zindagi Plus (Road safety), Oxygen Plus (Environment protection), and Sahayata Plus (Disaster/Emergency support).

Recently the Chetak Foundation was bestowed upon with the CSR India's Award for Skill Development and CST Times Award for its Health Initiatives during Covid. The Foundation distributed high-quality sanitization kits to thousand of Covid front-line workers.

Besides DSEU, Chetak Foundation has also tied up with Vision Spring for its Vision and Road Safety initiatives. The Foundation has also associated with credible organizations like Sir Ganga Ram Hospital, Delhi Metro, IoCL, Haryana Government and CRPF for its health, nutrition, environmental and road safety projects.

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over its own modern warehousing, international, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The group, located in Delhi, the national capital has 60 offices and branches spread across India at major industrial hubs, in order to provide effective solutions to its customers. Chetak Group is known for its 'On-time performance and Quality Service leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.

Tags: Chetak Foundation Skill Development